

# 2018 MFG DAY -- Exhibitor Registration



Company: \_\_\_\_\_

Contact Person(s): \_\_\_\_\_ Phone: \_\_\_\_\_

\_\_\_\_\_ Phone: \_\_\_\_\_

\_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

#of Representatives Attending: \_\_\_\_\_



TRMA in partnership with JJC

**10.09.2018**

## Advice on increasing students' interest in your display:

- Make It Interactive -- A hands-on display that students can explore on their own will pique their curiosity.
  - Create an interactive Q & A PowerPoint slide show about your business and STEM careers,
  - Use a touchscreen monitor to create a hands-on kiosk.
  - Use a laptop and projector to display your Twitter feed on a large screen. Encourage career fair participants to tweet with a specific hashtag or mention of your business so they can see their tweets live on the big screen.
- Offer Icebreakers -- Students may feel shy and reluctant to approach your table, so display some fun items to act as conversation starters. Along with brochures and other handouts regarding your business and available positions, consider passing out candy or party favors. Better yet, offer gifts that are entertaining or useful and also include information about your company. For example, wrap water bottles with custom labels printed with your business information or dole out promotional gifts with your company logo. *(We expect 750 attendees)*

Will you **NEED** access to an electrical outlet?

No Yes

If yes, please describe your electrical needs:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please check all that describe your display exhibit:

- A hands-on science experiment
- A hands-on technology display
- An interactive activity
- Features Props -- Tools, models, etc. (Please note large items below)
- Large cutout or Prop for photo opportunity
- Student promotional give-aways

Each location will be given a table. If you have unique or specific space needs, please document: (e.g., tables for experiments, floor standing exhibit, etc...)

\_\_\_\_\_  
\_\_\_\_\_

**Return your completed form to:**

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